

OLENA KHADZHI

multi-disciplinary designer

Contact:

hadzhi.com

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Skills:

Graphic Design

Editorial
Package
Storytelling
Animation
Video Editing
Illustration

Tools

Adobe Photoshop
Illustrator
Indesign
After Eff
Premier Pro

Final Cut
Figma
Spline
Blender

Languages

Ukrainian
Russian
English
Spanish
Turkish

Hello,

My passion is whole cycle product development. I worked with FMCG and quick commerce companies.

I have a BA degree in journalism and mass communication and master in design and Art Direction. Currently, I work as senior Graphic Designer in Leo Burnett.

My strongest soft skills are my curiosity and adventurism, which allow me to take advantage of opportunities that others may miss. I am able to work well under pressure and have never missed a deadline, even when worked from a bomb shelter.

Experience

Graphic Designer, Leo Burnett, Kyiv — 09/2021 - present

Creating visual designs for print, digital, and social media campaigns, including advertisements, brochures, posters, and websites. Collaborating with the creative team including copywriters, art directors, and account managers to ensure that projects are completed on time and to the highest standard. Providing feedback and guidance to junior designers, as needed.

In December 2021, I started my full-time job and have since worked with a variety of clients including Mondelez (Milka, Oreo, Barni, Lux, Tuc), BNP Paribas, Philip Morris, Opel, and Peugeot.

Brand Manager/ Graphic Designer, Ava Beauvais, Tbilisi — 02/2021-08/2021

During my time as a graphic designer, my responsibilities extended beyond the scope of my role. In addition to designing graphics, I took on the role of a brand designer and spearheaded the development of the brand concept.

Graphic Designer, P&G, Kyiv— 02/2021 - 05/2021

During my internship my main task was to create promotional print and digital materials with strict guidelines. As a graphic designer, I was responsible for designing visually appealing materials that effectively conveyed brand messages.

Freelance — 2019 - present

Freelance work is my guilty pleasure, as I feel involved in supporting small businesses and helping people to make their dreams come true. Worked with various NGOs and businesses worldwide, providing my design services.

Some NGOs I have worked with: online school in Pakistan, therapeutic care for young parents in Namibia. It has been a fulfilling experience to contribute my skills towards these organizations that are making a positive impact in their respective communities.

[More Experience on hadzhi.com](http://hadzhi.com)

Education

Elisava / 2021
Master in Design and Art Direction

Mechnikov University/ 2017
Journalism and Mass Communication

Additional Education

Michigan University /Model Thinking — Online / 2021

UAL/ Inclusive Design — Online/ 2019

Facebook Blueprint ; Analytics Academy — Online/ 2021